



Station Order Revised

Matheson for Congress 2012

Market: Salt Lake City-Ogden

Flight Dates: Monday, September 17, 2012 to Sunday, September 23, 2012

Estimate ID

11953

Contact: Dianne Downey

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Phone: 801-975-4444

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Direct:

KTVX-TV

Program Name	DP	Days Length	Gross Rate	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Total
				Sep 17	Sep 18	Sep 19	Sep 20	Sep 21	Sep 22	Sep 23	
KTVX 6a News	EM	M-F	\$50.00	1	1	1	1	1			5
6:00 AM 6:30 AM		30	\$250.00								
KTVX 6:30a News	EM	M-F	\$95.00		1	1		1			3
6:30 AM 7:00 AM		30	\$285.00								
Good Morn America	EM	M-F	\$130.00	1	1	1	1	1			5
7:00 AM 9:00 AM		30	\$650.00								
The Doctors	DT	M-F	\$125.00	1		1		1			3
9:00 AM 10:00 AM		30	\$375.00								
The View	DT	M-F	\$150.00		1						1
11:00 AM 12:00 PM		30	\$150.00								
Anderson Cooper	DT	M-F	\$100.00				1				1
2:00 PM 3:00 PM		30	\$100.00								
Ellen	EF	M-F	\$250.00	1	1	1		1			4
3:00 PM 4:00 PM		30	\$1,000.00								
KTVX 4p News	EN	M-F	\$165.00	1	1	1	1	1			5
4:00 PM 4:30 PM		30	\$825.00								
KTVX 4:30p News	EN	M-F	\$165.00	1	1	1	1	1			5
4:30 PM 5:00 PM		30	\$825.00								
KTVX 5p News	EN	M-F	\$165.00	1	1	1	1	1			5
5:00 PM 5:30 PM		30	\$825.00								
KTVX 6p News	EN	M-F	\$200.00	1	1	1	1	1			5
6:00 PM 6:30 PM		30	\$1,000.00								
ABC Special	PT	Su	\$2,500.00							1	1
7:00 PM 10:00 PM		30	\$2,500.00								
09/23:64th Annual Emmy Awards											

Suzanne Collins

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Date/Time Sent: 9/12/2012 3:17:26 PM

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		Length			Sep 17	Sep 18	Sep 19	Sep 20	Sep 21	Sep 22	Sep 23	
KTVX 10p News	LN	M-F		\$400.00	1	1	1	1	1			5
10:00 PM 10:35 PM		30		\$2,000.00								
Saturday 10p News	LN	Sa		\$325.00						1		1
10:00 PM 10:30 PM		30		\$325.00								
Nightline	LF	M-F		\$200.00	1			1				2
10:35 PM 11:05 PM		30		\$400.00								
Station Gross Totals				\$11,510.00	10	10	10	9	10	1	1	51

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